

Suggested Membership Meeting Discussion Topics

Membership

- Are you getting what you want out of your Friends membership?
- Is there anything we can do to give you more 'value' to being a member?
- What perks would you like to see as a member?
- If we included more benefits at higher tiers of membership would you consider increasing your annual membership?
- Did you know that by being a member of Friends you have a discount at participating Public Lands Alliance (PLA) bookstores? More info at www.PublicLandsAlliance.org
- How would you suggest we go about increasing our membership? Membership drives, Invite-a-Friend events, etc?
- We are considering a Local Business Discount program where Friends members would receive discounts/benefits at local retailers. Would you be interested in this program? Do you know of any businesses that would like to participate?

Marketing

- We are investigating the rebranding, including a new logo, of Friends.
- What would you like to see in a logo? Are there certain elements that must be included? (i.e. Alligators, Wood Storks, other wildlife?)
- Are you aware of our Facebook and Instagram pages?
- Do you get our email newsletters?
- Are there other platforms that we should be using to reach out to membership?

Programming

- What kinds of educational programming would you like us to pursue?
- Are you aware of our Second Tuesday Zoom program?
- If able, pandemic permitting, would you attend in-person Second Tuesday programs?
- Should we limit our Second Tuesday programs to a quarterly basis?
- Are there member-only excursions that you would be interested in? (Trips to Wassaw, Savannah River cruise, Pinckney by boat, Birding tours, photography walks, etc)

Fundraising

- What type of fundraising events would you participate in/believe would be the most beneficial? (Silent auctions, restaurant night, clay shooting tournament, etc)
- Should we partner with other local environmental groups to bring larger groups together?
- Are there any events that you believe we would benefit from Friends sponsoring?